

Carhartt Neal Street, London, UK

TONY FRETTON ARCHITECTS



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Client: Carhartt
Size: 130 m²
Value: £150,000 GBP
Key Staff: Tony Fretton, Jim Mckinney, David Owen

Carhartt's store on Neal Street, London.

The Carhartt clothing brand prides itself on utility, superior craftsmanship and comfort, three key factors that needed to be reflected in the design of the label's flagship store in Neal Street, central London.

The style of this shop fuses eighties minimalism with the brutal utility of an auto repair workshop. the interior fittings emulate the design of benches found in a weight training gym or factory.

The colour scheme, which includes subtle variations of grey and silver, is achieved through the specification of man-made materials including steel resin, lacquer and glass.



